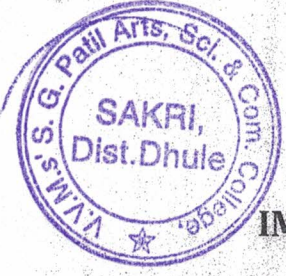


## Report of

## One-Day Multidisciplinary National Conference

On

IMPACT OF SOCIAL MEDIA ON LANGUAGE -LITERATURE AND  
SOCIETY

**One-Day Multidisciplinary National Conference ON Impact of Social Media on Language -Literature and Society** was organized by VVM's S.G.Patil Arts, Science and Commerce College Sakri Dist Dhule In Collaboration With North Maharashtra University English Teachers Association and Sponsored by North Maharashtra University, Jalgaon.

**The objective of the conference:**

The influence of technology has made an impact on social. Social Media has influenced the society in many ways at individual or at nationwide. There is no doubt that social media has a significant impact on the ways that we communicate. The ever-evolving nature of social media leaves our language in a continuous state of alteration and regeneration. It has increased interconnectivity, sped up the spread of information, and even helped overthrow dictators, but its biggest impact of all might be the changes it has made to language. . The interference of social media in our life is the most debated topic in these days and it is occupying a central position in policy considerations at national and international level. The National Conference on The impact of Social Media on Language-literature and Society will serve as a platform where students, scholars, teachers and academicians discuss various advantages, disadvantages, issues, challenges of using social networking in education and in at general level.



The following were the **sub themes** of the Conference:

- Effects of Social Media on Languages.
- Role of Social Media in Teaching Languages.
- Effects of Social Media on Law and Order.
- Advantages of Social Media in Classroom Teaching.
- Social Media and Communication Skills.
- Impact of Social Media on Literature.
- Social Media and Marketing Skills.
- Social Media and Problems with Teenagers and youth.
- The Problem with Social Media and Prevalent social issues.



### **Business Transacted During Conference.**

Tea and Breakfast 8:30 to 9:30 AM

Registration: (9:30 to 10:30 AM)

### **Total Registration:**

Teachers- 50      Students- 20

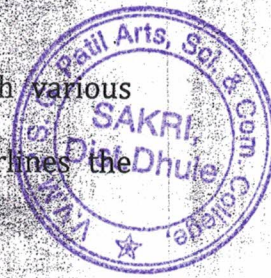
### **Inaugural Function (10:30 to 11:30 AM)**

The inaugural function commenced at 10.30 am and continued till 11.30 am

The Inauguration of the conference was held at the auspicious hands of Honorable Dr. Mustajeeb Khan, Professor, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad in the presence of chairperson Hon Shri Chandrajit Suresh Patil and the chief guests Dr. Chetan Deshmane, Nasik (Savitribai Phule Pune University, Pune), Prof Mohan Pawara, Member of Management Council North Maharashtra University Jalgaon, Principal Dr. R.R.Ahire, Principal Dr. A.P. Khairnar (President, NMUETA) Principal Dr. A.N Mali, Dr. D. L. Torawane (Adm. Officer VVM's Sakri), Principal Dr. S.T. Sonawane, and Principal Dr. B.D. Borase. In his inaugural speech Dr. Musajeeb Khan presented the crucial aspects of social networking sites such as Face book



and Twitter, and its impact on Language literature and society with various references from the present global scenario. In his speech he underlines the responsibility of citizens while using social media for variety of purposes.



Prof.D.S. Chavan IQAC coordinator expressed the vote of thanks. Dr. Gajanan Patil and Prof Vidya Patil anchored the session.

### **Technical session -I (11:30 AM to 12:30 PM)**

The first technical session was Chaired by Dr. Pravin Borse from Arts, Science and Commerce College Dharangaon

**Dr. Mustajeeb Khan from BAMU Aurangabad, Guest speaker**

In his speech he discussed various issues regarding impact of social media on languages, literature and society. In his fruitful discussion he made his observation about use of social media at mass level. In the present globalized world nobody is remains aloof from social media. The politicians are keen and quick to use social media for their purposes. This is because social websites have played an important role in many elections around the world, including in the U.S., Iran, and India. They have also served to rally people for a cause, and have inspired mass movements and political unrests in many countries.

Social networks offer the opportunity for people to re-connect with their old friends and acquaintances, make new friends, trade ideas, share content and pictures, and many other activities. Users can stay abreast of the latest global and local developments, and participate in campaigns and activities of their choice. Professionals use social media sites like LinkedIn to enhance their career and business prospects. Students can collaborate with their peers to improve their academic proficiency and communication skills. You can learn about different cultures and societies by connecting with people in other countries.



Unfortunately, there are a few downsides too to social networking. Many introverts and socially reclusive users place too much emphasis on virtual interaction, and ignore the real world outside. Read on to learn about a few more negative repercussions of social media. If you are not careful, what you post on the Net can come back to haunt you. Revealing personal information on social sites can make users vulnerable to crimes like identity theft, stalking, etc.

Social media has its advantages and drawbacks. It is up to each user to use social sites wisely to enhance their professional and social life, and exercise caution to ensure they do not fall victim to online dangers.

The first technical session was anchored by Prof Nilesh Malichakar from Vimalbai Uttamrao Patil College Sakri.

### **Technical session -II (12:30 to 1:30 PM)**

Chaired by Prof Nitin Patil from Pratap College Amalner

Dr. Chetan Deshmane from H.P.T College Nasik (Savitribai Phule Pune University) was the Guest speaker. In his speech he discussed on various aspects, issues and challenges regarding the impact of social media on society. Of course technology has had a positive impact on society and will continue to do so. How we work and how we communicate has been revolutionized, it saves enormous amounts of time and businesses have been able to grow much quicker because of it. It also means we have a more flexible society, one which allows people to be contacted anywhere – people no longer rely on office or house phones and computers, today we have mobiles, tablets, laptops and the Cloud. social Media has also had an amazing impact on society in my opinion, an example being the earthquake in Japan last year. Face book & Twitter allowed families to make contact with one another when phone lines were down. Here in Bristol, a





Twitter campaign called Its not much raised over £3000 for the charity...Then we have the issue of how it has taken over our lives. Seeing people talking never bothered as long as they weren't being obnoxious. Nor does sending off a quick text bug; maybe they are meeting someone and telling them where they are, or something. It is the obvious Face booking or tweeting or whatever else that keeps people's eyes glued to their phones. Most of the time people are engaged in checking social media sites while doing another work either at office, street, home and shopees. Whether it is grocery shopping, getting dinner with friends or waiting in line, it is just so impolite. It also shows a serious problem with distraction in today's society.

The second technical session was anchored by Prof Dinesh Patil from G.T.Patil Arts, science and commerce college Nandurbar.

### **Lunch Break (1.30 pm to 2.00 pm)**

### **Technical session -III**

Paper Reading Session (2:00 to 3:00 PM) Chaired by Dr. Anil Patil from Smt. G.G. Khadse College Mukatainagar Dist. Jalgaon

The Delegates and Participants from various colleges and institutions presented their paper in the Third technical session. Some of the delegates presented oral presentation on various sub themes such as Effects of Social Media on Languages. Role of Social Media in Teaching Languages. Effects of Social Media on Law and Order. Advantages of Social Media in Classroom Teaching. Social Media and Communication Skills. Impact of Social Media on Literature. Social Media and Marketing Skills. Social Media and Problems with Teenagers and youth. The Problem with Social Media and Prevalent social issues. These aspects are reflected in literature and contemporary social and economical issues. During the paper reading session oral presentation of eight delegates and 07 paper were read and



presented and for discussion. Paper presentation session was concluded by the speech of Chairperson Dr. Anil Patil.

The Third technical session was anchored by Dr. Umesh Patil from Arts and Commerce College Nardana.

As a conference proceeding 20 papers were published in UGC Approved peer reviewed journal "Research Journey" as a valuable document for readers and academicians.

### **Tea Break (3:00 To 3:30PM)**

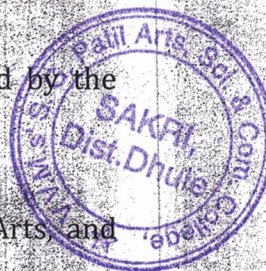
### **Valedictory Session IV (4:30 to 5:30 PM)**

The valedictory session was chaired by Principal Atul Dev from Prachiti International School, Sakri, Dist. Dhule.

The Chief Guest Speaker of Valedictory function was Dr. A. N. Mali.

in the presence of Principal Dr. A.P. Khairnar, Dr. Sachin Nandre from Uttamrao Patil Arts and Science college Dahivel, Dr. Sanjay Sonawane, Principal Dr. Dr. R. R. Ahire S.G. Patil Arts, Science and Commerce College Sakri, Dist. Dhule. Vice Principal Prof. Anant Patil And Coordinator Dr. Vijay Bachchhao. The chief guest of the valedictory function appreciates the attempt of organizing such a national conference in rural areas. He also appreciates the themes and issues discussed in the conference as gender equality and politics, child education and human rights, environmental issues, language issues, tribal society and their problems, forest and human rights, women empowerment, value education and human rights.

He shared his views and experiences with the participants and expressed that it is a need of the students, scholars, teachers and professional to participate in the conference and discussed such an issue at large scale. He also added





that the mass media and electronic media should play a vital role to safeguard and proper implementation of the human rights. In response to feedback of the conference the delegates of conference, Prof Ajabrao Ingale, Prof Pradip Patil, Prof B. M. Shaikh, Dr. Sachin Nandre, Dr. Bhupendra Kesur Jalgaon shared their experience about content and organization of conference. The chairperson of the conference Principal Atul Dev shared his views on contemporary social problems and use of social media in schools and colleges. Principal Dr. R.R. Ahire expressed vote of thanks. . All the teachers, technical staff, office bearers, non teaching administrative staff supported and cooperate to make the conference successful.

The Fourth Valedictory session was anchored by Prof. I. U. Shaikh from Uttamrao Patil College Dahivel.

Signature of the Organizers

**Principal (Dr.) R.R.Ahire**

**Organizer**

**Dr. V.B.Bachchhao**

**Coordinator**





## Schedule of the Conference



Time	Programme
8:30 to 9:30 AM	Tea & Breakfast
9:30 to 10:30 AM	Registration
10:30 to 11:30 AM	Inauguration
11:30 AM to 12:30 PM	Session-I Resource Person- Prof. Mustajib Khan (Aurangabad)
12:30 to 1:30 PM	Session-II Resource Person- Dr. Chetan Deshmane (Nasik)
1:30 to 2:00 PM	Lunch Break
2:00 to 3:00 PM	Session-III Resource Person- Prin. Dr. A.N. Mali
3:00 To 3:30 PM	Tea Break
3:30 to 4:30 PM	Paper Reading Session/Oral Presentation
4:30 to 5:30 PM	Valedictory Session